

NEWS RELEASE

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2017 SIGN DESIGN CONTEST WINNERS NAMED

Milwaukee, WI - The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 102 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).

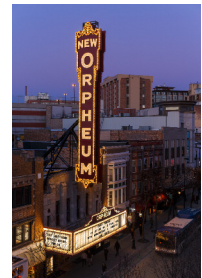
TOM DERSE "BEST OF SHOW" AWARD



"Agristeel"
Appleton Sign

Designer: Matt Erickson

SMALL SIGN SHOP



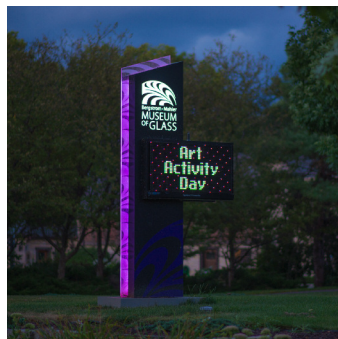
1st Place
New Orpheum Theatre
Sign Art Studio

PYLON



1st Place
"Urban Evolutions"
Fox Cities Sign & Lighting

MONUMENT



2nd Place
"Bergstrom Mahler,
Museum of Glass"
Appleton Sign



1st Place
"Marsh Family Eyecare"
TLC Sign



2nd Place
"White Birch Plaza"
Creative Sign Company, Inc.

NON-ILLUMINATED



1st Place
"Oma Coffee"
LaCrosse Sign Group



2nd Place
"Beautique"
Appleton Sign

DIRECTIONAL/WAYFINDING



1st Place
"City of Winona"
LaCrosse Sign Group



2nd Place
"Greendale Fire Department"
Poblocki Sign Company

VEHICLE



1st Place
"Fox Valley Bark Bus"
TLC Sign



2nd Place
"Escape In Time Shuttle"
MadWraps, LLC

INDIVIDUAL LETTERS



1st Place
"Tempest"
Appleton Sign



2nd Place
"Community First"
Creative Sign Company, Inc.

UNIQUE (NEON/LED/SCULPTURAL)



1st Place
"Enerquip Sculpture"
Appleton Sign



2nd Place
"Ariens"
Appleton Sign

INTERIOR IDENTIFICATION



1st Place
"Belmark"
Creative Sign Company, Inc.



2nd Place
"McMahon"
Appleton Sign

MURAL/BANNER/AWNING/DIGITAL



1st Place
"McMahon Wall Wrap"
Appleton Sign



2nd Place
"Microstar Mural"
Creative Sign Company, Inc.

SILLY SIGNS



1st Place
"Smitty's Auto Mart"
Creative Sign Company, Inc.



2nd Place
"Hell" Freezes Over
Lemberg Electric

Judges for this year's contest were: Tina Raasch-Prost, ASID, *TRP Design Group*;
Jenny Rebholz, *Jenny S. Rebholz, LLC* and Debi Zeinert, *The Blooming Quill*