

NEWS RELEASE

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2015 SIGN DESIGN CONTEST WINNERS NAMED

LAKE GENEVA, WI - The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 100 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).

TOM DERSE "BEST OF SHOW" AWARD



"The Classic Garage"
SignArt Co. and
Two Sign Guys

Designer: Jeff Weispfenning

SMALL SIGN SHOPS



1st Place
"Hitech BMW"
Optimum Signs

PYLON



1st Place
"One South Wacker"
Poblocki Sign Company

MONUMENT



2nd Place
"MooreSmiles Dental"
LaCrosse Sign Co.



1st Place
"FVHO Monument"
Appleton Sign Company



2nd Place
"High Pointe"
Lemberg Electric

-MORE-

NON-ILLUMINATED



1st Place
"The Madison at Racine"
Poblocki Sign Company



2nd Place
"Julie's Park Cafe"
Creative Sign Company Inc.

DIRECTIONAL/WAYFINDING



1st Place
"Presence Saint Joseph Center for Advanced Care"
Poblocki Sign Company



2nd Place
"Nemak Directional Sign"
RLO Sign Inc.

VEHICLE



1st Place
"Northern Sky Theater Box Truck"
Creative Sign Company Inc.



2nd Place
"Appleton Sign Graphics Truck"
Appleton Sign Company

INDIVIDUAL LETTERS



1st Place
"Milwaukee School of Engineering (MSOE)"
Sign Effectz, Inc.



2nd Place
"Don Father Games"
Creative Sign Company Inc.

UNIQUE (NEON/LED/SCULPTURAL)



1st Place
"Oneida Casino"
Creative Sign Company Inc.



2nd Place
"Green Bay Packaging"
Creative Sign Company Inc.

INTERIOR IDENTIFICATION



1st Place
"Enerquip"
Appleton Sign Company

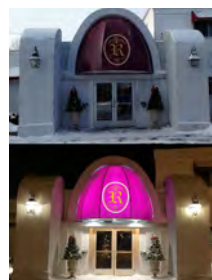


2nd Place
"Lombardi's Bar & Grill"
Creative Sign Company Inc.

MURAL/BANNER/AWNING/DIGITAL



1st Place
"Petal Pusher"
Creative Sign Company Inc.



2nd Place
"Riverside Ballroom"
Creative Sign Company Inc.

SILLY SIGNS



1st Place
"Look Up for a Change"
Lemberg Electric



2nd Place
"Rabbit"
Creative Sign Company

Judges for this year's contest were: Tina Raasch-Prost, ASID, TRP Design Group; Jenny Rebholz, Jenny S. Rebholz, LLC and Debi Zeinert, The Blooming Quill