

# NEWS RELEASE

**For immediate release:** October 23, 2012

**For more information, contact:**  
Christopher Ruditys, 414-271-9277

## 2012 SIGN DESIGN CONTEST WINNERS NAMED

**GREEN BAY, WI** - The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 55 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).

**TOM DERSE "BEST OF SHOW" AWARD**



*Welcome to the City of*  
**MUSKEGO**

**Muskego City Entry Sign**  
**Lemberg Electric/Sign Div.**  
**Designer: Skip DeBack**

### DESIGNER'S CHOICE AWARD



"McClone"  
Category: Individual Letters  
Appleton Sign Co.  
Designer: Eric Cates

### PYLON



1st Place  
"Ho-Chunk Gaming"  
Poblocki Sign Company



2nd Place  
"Lakeview Credit Union"  
Appleton Sign Company

### MONUMENT



1st Place  
"Holmen Fire Department"  
LaCrosse Sign



2nd Place  
"Victory Bible"  
Appleton Sign Company

-MORE-

**NON-ILLUMINATED**



1st Place  
"Corky's Pizza"  
LaCrosse Sign



2nd Place  
"Trempealeau Welcome"  
LaCrosse Sign

**DIRECTIONAL/WAYFINDING**



1st Place  
"Covenant"  
Poblocki Sign Company



2nd Place  
"Mill Place"  
Lemberg Electric/Sign Div.

**VEHICLE**



1st Place  
"Lowney's Landscaping"  
Appleton Sign Company



2nd Place  
"Fabco Skidsteers"  
Madwraps llc

**INDIVIDUAL LETTERS**



1st Place  
"Jade Cafe"  
LaCrosse Sign



2nd Place  
"Rogues Gallery"  
Lemberg Electric/Sign Div.

**UNIQUE (NEON/LED/SCULPTURAL)**



1st Place  
"UW Oshkosh"  
Poblocki Sign Company



2nd Place  
"Goatsville"  
Lemberg Electric/Sign Div.

**INTERIOR IDENTIFICATION**



1st Place  
"A2Z Design"  
Appleton Sign Company



2nd Place  
"Galloway Company"  
Appleton Sign Co.

**MURAL/BANNER/AWNING/DIGITAL**



1st Place  
"Viterbo School of Nursing"  
LaCrosse Sign



2nd Place  
"Wiese Banner"  
Ron Kemmel Design

**SILLY SIGNS**



1st Place  
"Surprise Survival"  
Lemberg Electric/Sign Div.



2nd Place  
"Shooting Allowed"  
Lemberg Electric/Sign Div.

Judges for this year's contest were: Tina Raasch-Prost, ASID, *Keestohn Interiors*; Jenny Schrank, *Jenny S. Reholz, LLC* and Debi Zeinert, *The Blooming Quill*