

# NEWS RELEASE

For immediate release: November 3, 2010

For more information, contact:  
Christopher Ruditys, 414.271.9169

## 2010 SIGN DESIGN CONTEST WINNERS NAMED

WABENO, WI - The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 55 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).

**TOM DERSE "BEST OF SHOW" AWARD**



**uncorked**  
Appleton Sign Company  
Designer: Eric Cates

### DESIGNER'S CHOICE AWARD



"The Marq"  
Category: Pylon  
TLC Sign/Tim's Lighting Co.  
Designer: Kristy Stacy

### PYLON



1st Place  
"The Marq"  
TLC Sign/Tim's Lighting Co.



2nd Place  
"Koehn & Koehn Jewelers"  
Appleton Sign Company

### MONUMENT



1st Place  
"Grafton Paramount Plaza Kiosk"  
Poblocki Sign Company



2nd Place  
"Cedar Creek Motorsports"  
Poblocki Sign Company

-MORE-

**NON-ILLUMINATED**



1st Place  
"Vino Cappuccino"  
Innovative Signs, Inc.



2nd Place  
"Cedar Valley Resort"  
LaCrosse Sign Co.

**DIRECTIONAL/WAYFINDING**



1st Place  
"ICON Theatre @ Roosevelt Collection"  
Poblocki Sign Company



2nd Place  
"North Star Casino"  
Appleton Sign Company

**VEHICLE**



1st Place  
"Lucky Taco Mini Cooper Full  
Vehicle Wrap"  
Innovative Signs, Inc.



2nd Place  
"Vande Hey Company  
Box Truck Wrap"  
Appleton Sign Company

**INDIVIDUAL LETTERS**



1st Place  
"Screaming Tuna"  
Lemberg Sign & Lighting



2nd Place  
"Haven Interiors"  
Alpha-Neonx Sign & Lighting

**UNIQUE (NEON/LED/SCULPTURAL)**



1st Place  
"Blackthorn Pub & Grill"  
Lemberg Sign & Lighting



2nd Place  
"Brothers Denver"  
LaCrosse Sign Co.

**INTERIOR IDENTIFICATION**



1st Place  
"Aroma Cafe"  
Appleton Sign Company



2nd Place  
"The Marq Waterfall  
Dimensional Sign"  
TLC Sign/Tim's Lighting Co.

**MURAL/BANNER/AWNING/DIGITAL**



1st Place  
"Greens Coulee Trails"  
LaCrosse Sign Co.



2nd Place  
"LoBBY LOUNGE"  
Poblocki Sign Company

**SILLY SIGNS**



1st Place  
"China Wall"  
Lemberg Sign & Lighting



2nd Place  
"Grand River"  
Lemberg Sign & Lighting

**Judges for this year's contest were:** Tina Raasch-Prost, ASID, *Keestohn Interiors*; Jenny Schrank, *Jenny S. Reholz, LLC* and Debi Zeinert, *The Blooming Quill*