

NEWS RELEASE


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2008 SIGN DESIGN CONTEST WINNERS NAMED

SHEBOYGAN, WI- The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 89 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).

TOM DERSE "BEST OF SHOW" AWARD



Riversteel
LaCrosse Sign Co., Inc.
Designer: Jeff Fredrick

DESIGNER'S CHOICE AWARD



"Harley-Davidson Museum
Exterior Wayfinding"
Poblocki Sign Company
Designer: Lynne Holton

SMALL SIGN SHOPS



BEST OF SHOW/1st Place
"Fratellos Waterfront Restaurant"
Sheboygan County Signs



2nd Place
"Vines to Cellar"
Sheboygan County Signs



3rd Place
"Modified Sprint Car Full Wrap"
Sheboygan County Signs

PYLON



1st Place
"Innovation Pylon"
Alpha Neonx



2nd Place
"Creative Group Inc. Pylon"
Appleton Sign Company

MONUMENT



1st Place
"Dr. Veronica Tovar DDS"
Orde Sign & Graphics, Inc.



2nd Place
"Catholic Family Life Insurance"
Poblocki Sign Company

-MORE-

NON-ILLUMINATED



1st Place
"The Pines at Horseshoe Bay"
Appleton Sign Company



2nd Place
"Red Pines"
LaCrosse Sign Co. Inc.

DIRECTIONAL/WAYFINDING



1st Place
"Barkhausen Waterfowl Preserve"
Orde Sign & Graphics, Inc.



2nd Place
"Knickerbocker Hotel"
Badger Lighting and Signs

VEHICLE



1st Place
"Full Service Car Wash
Chevy HHR Wrap"
Innovative Signs



2nd Place
"The Equine Edge"
Horse Trailer Wrap
Appleton Sign Company

INDIVIDUAL LETTERS



1st Place
"Metavante"
Poblocki Sign Company

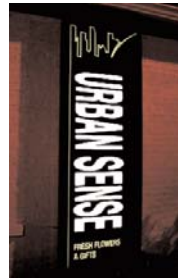


2nd Place
"Vicenzi's"
Orde Sign & Graphics, Inc.

UNIQUE (NEON/LED/SCULPTURAL)



1st Place
"Manpower Int'l Headquarters"
Poblocki Sign Company



2nd Place
"Urban Sense"
Poblocki Sign Company

INTERIOR IDENTIFICATION



1st Place
"Matc ECAM Donor Wall"
Poblocki Sign Company



2nd Place
"Les Paul's Exhibit"
Poblocki Sign Company

MURAL/BANNER/AWNING/DIGITAL



1st Place
"Stevens Const. Mesh Jobsite"
Badger Display Signs



2nd Place
"ThermoFisher Gym Wall Mural"
Badger Display Signs

SILLY SIGNS



1st Place
"Bump"
Alpha Neonx



2nd Place
"Unique"
Alpha Neonx

Judges for this year's contest were: Jodie Thill, 2007-2008 American Society of Interior Designers-Wisconsin Chapter (ASID-WI) President, Kelly Ugrich, Forrer Business Interiors and Debi Zeinert, The Blooming Quill