

NEWS RELEASE

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2007 SIGN DESIGN CONTEST WINNERS NAMED

ROTHSCHILD, WI- The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 101 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).



**Bar 89, Poblocki Sign Company
Designer: Karl Kopp**



SMALL SIGN SHOPS



BEST OF SHOW/1st Place
"Merit Gear"
D&L Signs Inc.



2nd Place
"BullShooters Building"
D&L Signs Inc.



3rd Place
"St. Therese"
D&L Signs Inc.

PYLON



1st Place
"Reliance Bank"
La Crosse Sign



2nd Place
"Brown Deer Lanes"
Alpha Neonx

MONUMENT



1st Place
"Plastic Ingenuity"
Badger Displays



2nd Place
"American Family Insurance"
Poblocki Sign Company

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NON-ILLUMINATED



1st Place
"Second Harvest Food Bank"
Badger Displays



2nd Place
"Apple Valley Orchard"
Orde Sign & Graphics

DIRECTIONAL/WAYFINDING



1st Place
"Blood Research Institute"
Poblocki Sign Company



2nd Place
"Voith Directional"
Appleton Sign Company

VEHICLE



1st Place
"Miller's Floor Covering
(measure Mobile)"
Appleton Sign Company



2nd Place
"Cardinal Electric Vehicle Wrap"
Badger Displays

INDIVIDUAL LETTERS



1st Place
"Opulence Channel Letters"
Orde Sign & Graphics



2nd Place
"Sagewood Condominiums"
Innovative signs

UNIQUE (NEON/LED/SCULPTURAL)



1st Place
"Ambassador Inn"
Alpha Neonx



2nd Place
"Tequila Ritas"
Alpha Neonx

INTERIOR IDENTIFICATION



1st Place
"Kapreli Salon"
Orde Sign & Graphics



2nd Place
"Back-Lit Baird Wall"
Poblocki Sign Company

MURAL/BANNER/AWNING/DIGITAL



1st Place
"Designer Light Panels"
Appleton Sign Company



2nd Place
"Howes Awning"
La Crosse Sign

SILLY SIGNS



1st Place
"Vehicle Graphics"
Alpha Neonx

Judges for this year's contest were:

Melissa Rudolph
Workshop Architects, Inc

Jodie Thill
Harley Davidson

Debi Zeinert
The Blooming Quill