

# NEWS RELEASE

**For immediate release:** November 1, 2006

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## 2006 SIGN DESIGN CONTEST WINNERS NAMED

**WISCONSIN DELLS, WI-** The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 101 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).



**Coast Restaurant, Poblocki Sign Company  
Designer: Lynne Holton**



### SMALL SIGN SHOPS



**BEST OF SHOW/1st Place**  
"Retro Club"  
D&L Signs Inc.



2nd Place  
"Pine Tree Grill"  
Image Advantage Signs



3rd Place  
"Waterscape Designs"  
Image Advantage Signs

### PYLON



1st Place  
"Casa Di Luigi"  
Appleton Sign Co.



2nd Place  
"Cellcom in De Pere, WI"  
Orde Sign & Graphics, Inc.

### MONUMENT



1st Place  
"Poblocki Main Identification"  
Poblocki Sign Company



2nd Place  
"Nicolet National Bank"  
Poblocki Sign Company

-MORE-

**NON-ILLUMINATED**



1st Place  
"Milwaukee Public Market"  
Poblocki Sign Company



2nd Place  
"Watershed - 3rd Ward"  
Poblocki Sign Company

**DIRECTIONAL/WAYFINDING**



1st Place  
"Continental Towers"  
Poblocki Sign Company



2nd Place  
"Poblocki Sign"  
Poblocki Sign Company

**VEHICLE**



1st Place  
"Mad City Mastershield"  
Badger Display Signs

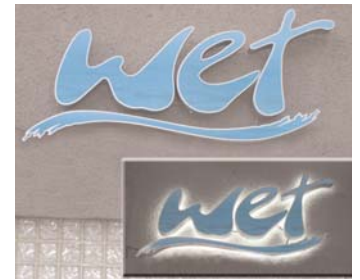


2nd Place  
"EGX Van"  
Innovative Signs, Inc.

**INDIVIDUAL LETTERS**



1st Place  
"Fusion"  
Appleton Sign Co.



2nd Place  
"Wet (Nightclub)"  
Appleton Sign Co.

**UNIQUE (NEON/LED/SCULPTURAL)**



1st Place  
"Bar Louie"  
Alpha Neonx



2nd Place  
"Johnson Bank"  
Poblocki Sign Company

**INTERIOR IDENTIFICATION**



1st Place  
"Department Signs"  
Appleton Sign Co.



2nd Place  
"Dream Garage"  
LaCrosse Sign

**MURAL/BANNER/AWNING/DIGITAL**



1st Place  
"The NEW Zoo in Suamico"  
Orde Sign & Graphics, Inc.



2nd Place  
"Children's Museum"  
Orde Sign & Graphics, Inc.

**SILLY SIGNS**



1st Place  
"Lake View Funeral Home"  
Alpha Neonx

**Judges for this year's contest were:**  
  
Nancy Buege  
*Street Cance*  
  
Sue McConnell  
*Former Sign Designer*  
  
Monica Schick  
*The Schick Group*