

NEWS RELEASE

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2005 SIGN DESIGN CONTEST WINNERS NAMED

STURGEON BAY, WI- The Wisconsin Sign Association has represented the professional on-premise sign industry of Wisconsin since 1970. Each year, the Association holds a prestigious contest to recognize Wisconsin's leading sign companies and their professional designers. The winners represent the finest sign designs that undoubtedly make an impact to communities across the State. This year, WSA received 75 entries for our 11 sign design categories. Should you wish to print any or all of the following signs, please contact our Communications Department for the digital artwork (no charge).



Dave's Guitar, LaCrosse Sign Company
Designer: Jeff Fredrick

"Dave's Guitar" sign was produced for a newly expanded business with a remodeled facility. The company has quite a following with big name musicians. The sign is 20' high by 7' wide.



SMALL SIGN SHOPS



BEST OF SHOW
 "Dale's Weston Lanes"
 D&L Signs Inc.



1st Place
 "Putnum Office Park"
 D&L Signs Inc.



2nd Place
 "Dun-Rite"
 D&L Signs Inc.

PYLON

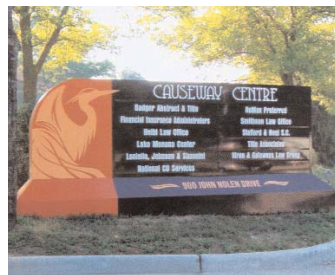


1st Place
 "Galleria Office Park"
 Poblocki Sign Company

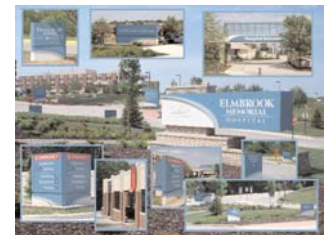


2nd Place
 "Torque Center"
 Poblocki Sign Company

MONUMENT



1st Place
 "Causeway Center"
 Badger Display Signs, Inc.



2nd Place
 "Elmbrook Memorial Hospital"
 Poblocki Sign Company

-MORE-

NON-ILLUMINATED



1st Place
"Cafe La Scala"
Poblocki Sign Company



2nd Place
"Deer Creek Dental"
LaCrosse Sign Company

DIRECTIONAL/WAYFINDING



1st Place
"Greenway Station"
JNB Signs



2nd Place
"Angels Grace Hospice"
Poblocki Sign Company

VEHICLE



1st Place
"FM 106.1"
Innovative Signs, Inc.



2nd Place
"Sunset Elk Farm"
LaCrosse Sign Company

INDIVIDUAL LETTERS



1st Place
"Southridge Mall"
Poblocki Sign Company



2nd Place
"Truck Outfitters"
Cochran Sign Co., Inc.

EXPOSED NEON



1st Place
"Caffè Deco/Ambassador Hotel"
Alpha Neonx Sign



2nd Place
"Grazies Italian Grill"
Appleton Sign Company

INTERIOR IDENTIFICATION



1st Place
"St. Joseph's Community Hospital"
Poblocki Sign Company



2nd Place
"PS Media"
Poblocki Sign Company

MURAL/BANNER/AWNING



1st Place
"Longhorn Saloon/Cow 97 Radio"
LaCrosse Sign Company



2nd Place
"Wine Guyz"
LaCrosse Sign Company

SILLY SIGNS



1st Place
"Fer Sail"
LaCrosse Sign Company

Judges for this year's contest were:

Karen Gleisner
Art Director
TMJ4

Amy Kluck
Art Director
StreetCance

Jan Rodrian
Freelance Artist