

NEWS RELEASE

For immediate release: November 1, 2023



For more information, contact: Christopher Ruditys, 414-271-9277

2023 SIGN DESIGN CONTEST WINNERS NAMED

Milwaukee, WI - The Wisconsin Sign Association has represented the professional sign industry manufacturers, installers, and servicers since 1970. Each year, the Association holds a prestigious contest to recognize the elaborately designed, manufactured, and installed signage by our leading sign companies. WSA received 127 entries across 14 entry categories for this year's 27th Annual Sign Design Contest. Should you wish to print any or all of the following signs, please contact Wisconsin's leading sign companies and their professional designers.

"BEST OF SHOW" AWARD



"Milwaukee Tool"

Designer: Luke Edgewood

Elevated Identity

PYLON



1st Place - **"Yeti Yard Entrance"**

La Crosse Sign Group
Designed by: Mike Jolin



2nd Place - **"Impact Networking"**

Appleton Sign Co.
Designed by: Mike Frassetto



3rd Place - **"Fox Cities Sign"**

Fox Cities Sign
Designed by: Sara Geiger & Dana Bortle

MONUMENT



1st Place - **“Wisconsin Dells Welcome”**
La Crosse Sign Group
Designed by: Mike Jolin



2nd Place - **“The Woods”**
Poblocki Sign
Designed by: Israel Hill



3rd Place - **“Equus Magnificus”**
SignArt Co.
Designed by: Jeff Weispfenning

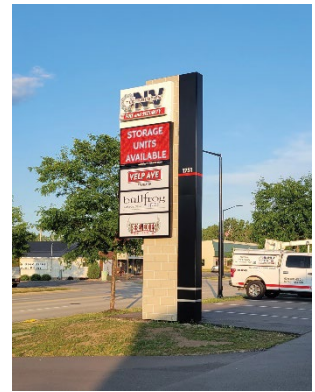
EMC



1st Place - **“Slinger Historical Museum”**
Lemberg Signs
Designed by: Eric Bailey & Tom Lehn



2nd Place - **“Village of Saukville”**
Appleton Sign Co.
Designed by: Mike Frassetto
& Dane Schumacher



3rd Place - **“NV Technologies”**
Creative Sign Co.
Designed by: Bobbi Johnson

AWNINGS & BUILDING ENTRANCES



1st Place - **“Elan Brio Spa”**
Appleton Sign Co.
Designed by: Mike Frassetto



2nd Place - **“Quill Creative”**
Appleton Sign Co.
Designed by: Dane Schumacher



3rd Place - **“NV Technologies”**
Creative Sign Co.
Designed by: Bobbi Johnson

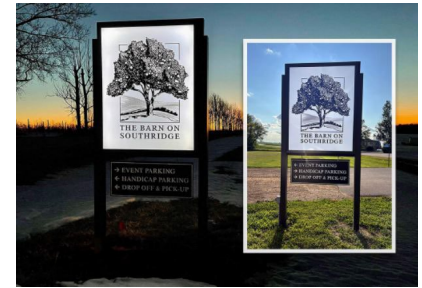
DIRECTIONAL/WAYFINDING



1st Place - **“Village Park”**
Lemberg Signs
Designed by: Eric Bailey



2nd Place - **“Veteran’s Memorial”**
La Crosse Sign Group
Designed by: Chris Clark



3rd Place - **“The Barn on Southridge”**
La Crosse Sign Group
Designed by: Chris Clark

VEHICLE



1st Place - **“Elevate97 Install Vehicle”**
Elevate97
Designed by: Cory Marcin



2nd Place - **“ARC Contracting”**
Appleton Sign Co.
Designed by: Mike Frassetto



3rd Place - **“Pulaski Red Raider Band Trailer”**
Appleton Sign Co.
Designed by: Alex Meidl

NON-LIT BUILDING SIGNAGE



1st Place - **“Keg & Cask - Summerfest”**
Elevated Identity
Designed by: John Boos



2nd Place - **“201 West”**
Appleton Sign Co.
Designed by: Mike Frassetto



3rd Place - **“Gehl Foods”**
Creative Sign Co.
Designed by: Nicole Mattson

LIT BUILDING SIGNAGE



1st Place - **"Bello's Circus"**
SignArt Co.
Designed by: Jenna Welke



2nd Place - **"Maxwell White Plumbing"**
La Crosse Sign Group
Designed by: Chris Clark



3rd Place - **"BMO Pavilion - Summerfest"**
Elevated Identity
Designed by: Marshall Hogan

UNIQUE



1st Place - **"White Sox - Miller Time"**
Poblocki Sign
Designed by: Israel Hill



2nd Place - **"EAA-Barnstormer"**
Appleton Sign Co.
Designed by: Dane Schumacher
& Ryan Wienandt



3rd Place - **"US Venture Clubhouse"**
Elevate97
Designed by: Cory Marcin

INTERIOR



1st Place - **"Milwaukee Tool"**
Elevated Identity
Designed by: Luke Edgewood



2nd Place - **"Discovery World"**
SignEffectz
Designed by: Adrian Esguerra



3rd Place - **"Rock N' Brews"**
SignEffectz
Designed by: Adrian Esguerra

WALL VINYL/MURAL/BANNER/AWNING



1st Place – **“Texture Paints”**
Creative Sign Co.
Designed by: Timothy Porter



2nd Place – **“Fox Cities Sign”**
Fox Cities Sign
Designed by: Sara Geiger,
Kate Grant & Dana Bortle



3rd Place - **“Kundinger - History Wall”**
Appleton Sign Co.
Designed by: Mike Frassetto

LOGO DESIGN



1st Place – **“All Saints Parish”**
Appleton Sign Co.
Designed by: Mike Frassetto



2nd Place – **“Oconto Airport”**
Creative Sign Co.
Designed by: Bill Vandermause



3rd Place - **“Bijak's Culinary Cafe”**
Appleton Sign Co.
Designed by: Mike Frassetto

MOST DIFFICULT



1st Place – **“Cool City”**
Creative Sign Co.
Designed by: Timothy Porter



2nd Place – **“Quarles Exterior”**
Poblocki
Designed by: Israel Hill,
Andy Thomas & Jim Jacobsen



3rd Place - **“Pabst Theatre”**
Elevated Identity
Designed by: Jason Gierl &
Luke Edgewood

SILLY SIGN



1st Place – **“Uranus Factory”**
Midwest Sign Supply
Designed by: Jim Murphy



2nd Place – **“ARC Ice Cream
Machine Wrap”**
Appleton Sign Co.
Designed by: Mike Frassetto



3rd Place - **“Plinko”**
Creative Sign Co.
Designed by: Timothy Porter